

MONICAH AWUOR

DIGITAL MARKETER & GRAPHIC DESIGNER

CONTACTS

✉ odhiambomoniah@gmail.com

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ABOUT ME

Creative professional specializing in graphic design and digital marketing, with a passion for learning and empowering youth. Skilled in delivering innovative solutions and staying current with technological trends. Committed to collaborating with like-minded individuals and businesses to bring ideas to life through exceptional design and marketing.

SKILLS

- Creative writer
- Exceptional collaboration and presentation skills.
- Interpersonal communication.
- Ability to meet deadlines and work independently
- Proficient in analytics tools, creative software, and social media platforms.
- Organized, detail-oriented, and adept at managing multiple tasks.
- Email marketing & bulk sms

SOFTWARES OF PROFICIENCY

- Adobe illustrator
- Adobe Photoshop & InDesign
- HTML & CSS
- Figma
- Canva
- WordPress

EDUCATION

Dot. Kenya Dec 2022- Feb 2023

Certificate in Social Media Marketing

NairoBits Trust 2020-2021

Diploma in Graphic Design

Diploma in UX Design & Development

St. Annes Segs Girls 2012-2016

Kenya Certificate of Secondary Education.

WORK EXPERIENCE

Markplus Marketing Agency

Creative Designer (Remotely)

Responsibilities

- Translate scripts, ideas, and concepts into clear and compelling visual
- Create innovative print designs including brochures, flyers, and banners for various marketing needs.
- Design social media creatives to engage audiences on various digital platforms.
- Participate in brainstorming sessions to contribute innovative ideas for company branding and visual communication.
- Collaborate with marketing teams to produce graphics that compliment marketing strategies and campaigns.

Abijan Petroleum Ltd

Digital marketer strategist (Remotely)

Website Manager (HTML & CSS)

Responsibilities

- Developing and executing social media strategies to enhance brand awareness
- Engage with target audiences, and drive traffic to the company's online platforms.
- Performance analysis across various social media channels.
- Community Management.
- Website update and management

Agreal Africa Limited

Graphic design intern

Front office personnel

Responsibilities

- Support with artwork creation, such as developing graphic social media posts, basic web banners, template layouts
- Collaborate with marketing teams to produce graphics that compliment marketing strategies and campaigns.
- Create innovative print designs including brochures, flyers, and banners for various marketing needs.
- Create & timely deliver quality designs based on the clients' brief.

CHARACTER REFEREES

Johannes Oswal: Art Director

Markplus Marketing Agency

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Caleb Oluoch: General Manager

Abijan Petroleum Ltd

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Clare Daniel's: Marketing Strategist

Agreal Africa Ltd

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